



**TREE**SOLUTION

SECURITY THROUGH AWARENESS

SECURITY AWARENESS RADAR®



*“We combine rigorous, scientifically designed solutions with advanced understanding of human attitudes and human behaviour. Starting with what makes most sense for your particular situation, we use our knowledge and expertise to make security possible for you.”*

*Dr. Thomas Schlienger*

**Dr. Thomas Schlienger,**  
*TreeSolution Consulting, CEO and founder*



# HOW RESILIENT IS YOUR INFORMATION SECURITY CULTURE?

**Our proven Awareness Radar® solution allows rapid analysis and targeted support – cost-effectively and transparently.**

- Proven assessment framework
- Customizable surveys
- User-friendly reports
- Benchmarking
- Fast and standardised approach
- Secure behaviour becomes part of the corporate culture



# “SMART TOOLS” FOR IMPROVED SECURITY

## Assessment

“Smart” tools give us the ability to create an accurate and detailed assessment of your current situation and accurately identify the possibilities for improvement of the security culture in your organization.

## Smart Tools

The Awareness Radar® is a customised solution for all your needs and company sizes, with a proven track record worldwide.

## Analyse & Implement

The Awareness Radar® helps organizations to analyse their security awareness culture and implement the appropriate measures at the organizational, group and personal level. It rates the strengths and weaknesses of the security culture of your company, both before and after the implementation of awareness measures.

## Software

For a rapid and standardised procedure, the Awareness Radar® is implemented in software. We provide the Awareness Radar® to you as a software as a service.

# SOLVING THE RIGHT PROBLEM

With the Awareness Radar®

you can check on the information security culture of your company regularly.  
Security awareness is an ongoing process in which we support you.



## Research & Develop

TreeSolution constantly researches and develops new knowledge about security cultures. In the same way, we strive for perfect information security for our customers. Because we continually help you to achieve the right standard in a world of change, we also help you to come closer and closer to security excellence.



## Fixing the weakest link

We also know that a chain is only as strong as its weakest link. We help you to look for the most vulnerable parts of your information security chain and fix them as a priority. Knowing how to find the weakest links in the awareness and behaviour of employees, as well as in the corporate culture, is our starting point.



## Gap analysis

Properly identifying and evaluating human behaviour with the Awareness Radar® means you can better understand the complex environment. Gap analysis brings you enlightenment and reassurance. Enlightenment, because you can see exactly where you are today and where you should be tomorrow; and reassurance, because we can help you get there efficiently and effectively.



*“The Security Awareness Radar® check-up survey provided us with insights that helped us better plan future investments and campaigns. The collaboration with TreeSolution gave us security-relevant input, which we were able to implement immediately.”*

**Daniel Graf,**  
Federal IT Steering Unit of  
the Swiss Federal Administration

# ASSESSMENT

Our pre and post assessments show strengths and weaknesses and allow benchmarking with other companies. The starting point of the targeted management of information security culture is the assessment of the initial situation by surveying the employees.

The survey focuses on different parameters that determine the information security culture, such as the value system, knowledge and perceptions of the employees. It is handled automatically via the Internet and can be performed in a very short time.

Regularly repeated measurements track the changes in the information security culture and help to justify your investments.



Figure: Benchmark radar

# IMPROVEMENT AND PLANNING

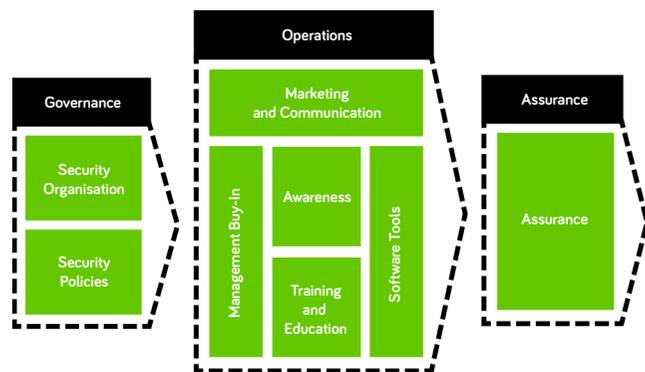


Figure: Improvement plan

After the assessment, we work with you to plan the improvement actions. The first item to be defined is how the information security culture should look, and from that, which aspects of the current information security culture should be retained, improved or completely changed (gap analysis). Built-in benchmarking with the best in class also reveals any need for action independent from own requirements.

We then work with you to define the target groups, and to select and prioritize appropriate tools and measures in various areas. Improvement and planning is also supported by powerful and automated processes of our Awareness Radar®.

# YOUR SOLUTION

Although we have advanced tools and an excellent understanding of the culture of security, our starting point is with you and your specific needs as an organization. Assimilation of the right security awareness and behaviour into the corporate culture means that information security becomes a part of “how we do it here”. No two corporate cultures are the same. That’s why we tailor the Awareness Radar® solution exactly to your needs.

The Awareness Radar® is excellent for evaluation before and after of security awareness measures. We focus on methods that are tested in theory and in practice, and that can be integrated harmoniously into an ISMS based on ISO 27001.

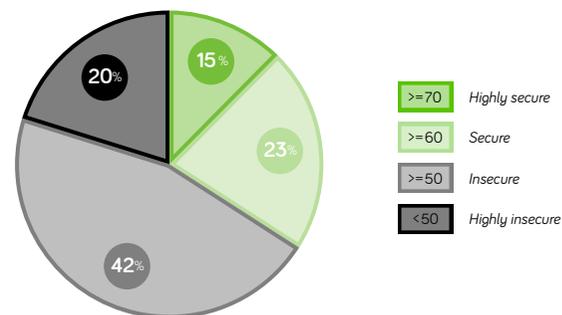


Figure: Employees per security class



*Be prepared with  
the ABC of TreeSolution:*

**A**WARENESS  
**B**EHAVIOUR  
**C**ULTURE





## YOUR KEY BENEFITS

Detailed assessment of your situation	1	5	Extensive selection of validated questions
Compare your results with benchmarks	2	6	Efficient action planning
Identification of strengths and weaknesses	3	7	Customizable
Effective measures	4	8	Economical, clear and easy



## TREESOLUTION CONSULTING GMBH

*At TreeSolution, we know that organization-wide implementation of truly effective information security has to be centered on people. So that you can get your information security to where you need it to be, our actions encompass not just technology, but also people, processes and policies - because the best technical procedures in the world will only work if all the people using them have the right information security awareness, behavior and culture.*

*Our solutions are based on real information, hard facts and years of painstaking research. We've tested and certified every part of the solutions in our catalogue so that you can have complete confidence in what we do. We have a unique focus on the combination of people and technology in information security that sets us apart.*

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